



## Kevin Selzer

Partner

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**Kevin assists employee benefit plan sponsors and service providers in navigating legal and business challenges.**

Kevin counsels clients on benefit plan compliance, plan design, and risk mitigation from a sponsor and fiduciary perspective for public and private sector entities, including non-profit entities and governmental entities.

Kevin also advises clients on succession planning through employee ownership, including Employee Stock Ownership Plans and Employee Ownership Trusts.

### EXPERIENCE

Kevin has experience with the design, maintenance, interpretation of, and advising on:

- 401(k) plans
- Profit sharing plans
- Pension plans
- Government plans
- Employee ownership (ESOPs, EOTs, and other equity structures)
- Non-qualified deferred compensation and executive compensation plans
- Tax-exempt and governmental 457(b) and 457(f) plans
- Health and welfare benefit plans
- Employment agreements
- Short-term and long-term incentive plans including equity-based plans
- Fringe benefit plans
- 409A deferred compensation
- Service provider contracts
- ERISA fiduciary best practices
- IRS qualified plan corrections

Kevin advises clients on navigating employee benefit considerations in mergers and acquisitions.

Kevin helps clients simplify the time-consuming task of managing benefit

### PRACTICES

Employee Benefits and Executive Compensation  
ESOPs and Employee Ownership Plans  
Tax

### INDUSTRIES

Fitness and Outdoor Recreation

### EDUCATION

University of Denver, LL.M., 2009

University of Kansas School of Law, J.D., 2008

*Kansas Journal of Law and Public Policy*

Truman State University, B.A., 2005

### BAR ADMISSIONS

Colorado

plans through:

- Drafting and amending plan documents
- Drafting summary plan descriptions
- Drafting and reviewing legally required benefit disclosures
- Preparing employee communications

## **CLIENT RESULTS**

Represented employers in Internal Revenue Service and Department of Labor plan audits and obtained reduced or no penalty resolutions for the employer.

Counseled clients in mergers and acquisitions, on both buyer and seller sides, with respect to retirement plans, health and welfare plans, and executive compensation issues, including Sections 280G, 162(m), and 409A of the Internal Revenue Code.

Worked with employers on plan design and implementation of retirement plans, including 403(b) plans, 457(b) plans, 457(f) plans, and other deferred compensation arrangements.

Obtained correction relief under various voluntary retirement plan corrections.

Assisted clients with the numerous health-related provisions and regulatory changes resulting from the Patient Protection and Affordable Care Act and the Health Care and Education Reconciliation Act of 2010.

## **PUBLICATIONS**

"The Benefits Dial," *Contributing Author*

## **BLOG POSTS**

"Sweet Child O'Mine – Business Transition with Benefits," *Benefits Dial*, May 13, 2024

"Take the Power Back . . . Negotiating Provider Contracts for Benefit Plans," *Benefits Dial*, January 26, 2024

"Oceans Rise, Empires Fall, It's Much Harder When It's All Your Call ... SECURE 2.0—What Comes Next?," *Benefits Dial*, March 20, 2023

## **SPEAKING ENGAGEMENTS**

"Employee Ownership Trusts: A New Incentive + Succession Tool," *TEI Top Golf Event 2025*, June 25, 2025

"Employee Benefits Symposium 2025," *Employee Benefits Symposium 2025*, March 12, 2025

"Fiduciary Breach Litigation Panel: Lessons Learned from the Courtroom - Retirement Plans, Health & Welfare Plans," *2025 Rocky Mountain Benefits*

*Conference, January 23, 2025*

*"What's New In Employee Ownership," Denver Tax Conference 2024, December 5, 2024*

*"Around the World of Employee Benefits," TEI Denver Chapter Tax Seminar, June 26, 2024*

*"Service Provider Agreements," Employee Benefits Symposium 2024, February 27, 2024*

*"Specialty Session: Long-Term Part-Time Employee Regulations," WP&BC Denver Chapter, January 9, 2024*

*"Fiduciary Education / Litigation and Regulatory Update," Colorado Public Plan Coalition (CPPC) Annual Conference, August 31, 2023*

*"Secure Act 2.0: Attorney's Perspective," 2023 Rocky Mountain Benefits Conference, 03/09/2023*

*"Not-So-Obvious Benefits Issues that Impact the Bottom Line," TEI Webinar: Current Tax Developments & Legislation , September 29, 2021*

*"Lessons Learned – Litigation and Other Legal Developments ," Colorado Public Plan Coalition, September 3, 2021*

*"Roaring Into the '20s: A New Era for Total Rewards," WP&BC Virtual Conference, 07/29/2021*

*"Roundtable with ACC Colorado: Lessons Learned on Complying with New Colorado Employment Law," Colorado Employment Law Webinar Series with Holland & Hart and ACC Colorado, 03/18/2021*

*"Complying with New Colorado Employment Law – Lessons Learned," Holland & Hart and Association of Corporate Counsel Colorado Chapter (ACC) Webinar, 03/18/2021*

*"American Rescue Plan Act of 2021," WP&BC Virtual Roundtable, 03/17/2021*

*"A Conversation on PEPs," WP&BC Monthly Virtual Meeting, Moderator, 02/23/2021*

*"It's Time to Go: Managing Employee Separation | Webinar with ACC," Holland & Hart and Association of Corporate Counsel Colorado Chapter (ACC) Webinar, 02/18/2021*

## **RECOGNITION**

- *Chambers USA, Employee Benefits & Executive Compensation, 2022-2025*
- *The Best Lawyers in America® , Employee Benefits (ERISA) Law, 2025, 2026*

**PROFESSIONAL AND CIVIC AFFILIATIONS**

- Western Pension and Benefits Conference, Board of Directors, President, 2018-2020
- Boy Scouts of America Greater Colorado Council, Alpine District Chairman