# Holland & Hart



### **PRACTICES**

Global Trademark Brand Management Intellectual Property

#### **EDUCATION**

Middle Tennessee State University, B.S., 2004

## Mark Moore

Paralegal

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Mark is a paralegal with nearly 10 years of experience assisting IP attorneys and their clients with various needs relating to the prosecution and enforcement of their trademark portfolios.

Mark assists with general day-to-day management of trademark filings and in-depth investigative research projects. Mark is well-versed in work performed before both the USPTO and the TTAB.

Prior to joining Holland & Hart, Mark worked with Enterprise Rent-A-Car in their management program, and for a short time with the logistics firm C.H. Robinson.

### **EXPERIENCE**

- Perform trademark search / clearance work
- Management of various client inboxes
- Prepare and file filings with TTAB and USPTO
- Correspond and work with various foreign associates
- Create summary reports for investigative enforcement projects