Holland & Hart



PRACTICES

Intellectual Property
Global Trademark Brand Management
Patent Preparation, Prosecution, and Counseling

EDUCATION

University of Utah S.J. Quinney College of Law, J.D., 2001

University of Utah, B.A., 1998
Biology
Russian

BAR ADMISSIONS

Utah

Loren Hulse

Partner

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Loren delivers sophisticated counsel in the creation, management, and protection of domestic and foreign patent and trademark portfolios to companies disrupting the life sciences, chemical, pharmaceutical, biotech, manufacturing, and medical device industries.

From his experience working as former in-house intellectual property counsel for NPS Pharmaceuticals and as patent counsel for Ceramatec, Inc., Loren understands the business imperative to create robust protection strategies while managing patent and trademark portfolios that align with corporate priorities.

As a practitioner, Loren has developed, managed, and protected both large and small domestic and foreign patent and trademark portfolios. His wide-ranging biotech and pharmaceutical experience includes advising clients how to protect small molecule and peptide drugs, methods of treatment, genetic constructs and therapies, nucleotide analogs, and RNA-related drug technologies. He has also counseled clients developing medical devices such as optically-guided feeding tubes, injectors, diagnostic kits, catheters, and cardiac assist devices. In the chemical arena, Loren's experience includes assisting clients to protect solid oxide fuel cell technologies, ionically-conductive membrane applications, and syngas production techniques.

Before joining Holland & Hart, Loren was a partner at Stoel Rives, where he served as the co-leader of the firm's Life Sciences industry group.

EXPERIENCE

Patent Prosecution and Portfolio Management

- Patent portfolio development and management
- Domestic and international patent preparation and prosecution

Patent Opinions and Counseling

- Patent infringement and validity analysis
- Non-infringement/invalidity opinions
- Product design counseling

Patent Licensing and Due Diligence

- Licensing negotiations and strategies
- Strategic patent acquisitions

- Product clearances
- IP due diligence

Trademark Prosecution and Portfolio Management

- Strategic trademark portfolio management
- Trademark enforcement strategies
- Due diligence and acquisition counseling
- Strategic trademark portfolio management
- Trademark licensing and transactions

Technologies

Biotech/Pharmaceutical

Small molecule and peptide drugs, RNA therapeutics, methods of treatment, genes, genetic constructs and therapies, and nucleotide analogs.

Medical Devices

Optically-guided feeding tubes, injectors devices, diagnostic kits, catheters, infusion therapy, and cardiac assist devices.

Chemical

Solid oxide fuel cell technologies, ionically conductive membrane applications, and syngas production techniques.

PUBLICATIONS

"IP Opportunities and Options for Small and Startup Businesses," *The Enterprise: Utah's Business Journal*, 05/03/2020

BLOG POSTS

"Nameless no more! USPTO pushes to end anonymous third-party requests for Ex Parte Reexamination filings," *The Pulse*, July 24, 2026

SPEAKING ENGAGEMENTS

"Building an Ironclad IP Portfolio," *London IP Week 2024*, December 2024

"Tech-ing Up Your IP Game: How to select the perfect tech solutions to protect your assets," *London IP Week 2023*, September 2023

RECOGNITION

- *The Best Lawyers in America*®, Patent Law, 2014-2027; Trademark Law, 2025-2027
- *Legal 500 US City Elite* - Utah, Intellectual Property, 2026
- *Chambers USA*, Intellectual Property, Up and Coming, 2020, 2022-

2026

- *IAM Patent 1000* – The World's Leading Patent Practitioners, Prosecution – Recommended, 2019-2026
- *Utah Business Magazine*, Utah Legal Elite, Intellectual Property, 2007-2009, 2011, 2017-2022
- *IAM Strategy 300*
    - *The World's Leading IP Strategists*, 2021
    - *Strategy 300* Global Leaders, 2022
- Mountain States Super Lawyers® Rising Stars, 2008-2014

PROFESSIONAL AND CIVIC AFFILIATIONS

- American Intellectual Property Law Association, Member