



PRACTICES

Intellectual Property
Global Trademark Brand Management

EDUCATION

Boise State University, B.S., 2010

John Humphreys

Paralegal

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John is an intellectual property paralegal with almost 10 years of experience, and has honed skills in the specialized areas of copyright and trademark laws in the US and abroad.

John's daily responsibilities revolve around the diligent prosecution of both domestic and international trademark applications, often working in concert with legal teams from other countries to sustain applications and registrations. His specialized knowledge in managing foreign portfolios is a distinct advantage for our clients. John's multifaceted background ensures expertise in tasks such as trademark searching, drafting trademark filings in all stages of the trademark lifecycle, and filing with the U.S. Patent and Trademark Office. John manages domestic and international trademark portfolios ranging from small start-up companies to multinational conglomerates.

In addition to his trademark and copyright expertise, John also possesses significant knowledge in dealing with US customs issues and customs enforcement matters in other countries with an emphasis in China and Asia. His extensive experience in combating counterfeiting, aiding in the enforcement of trademark rights, makes him a formidable ally in the protection of our client's intellectual property rights. John also has extensive experience with domain name takedowns and UDPR proceedings.

Formerly an integral part of the trademark litigation team, John brings with him a wealth of knowledge in relation to TTAB litigation and federal trademark infringement matters. This unique perspective heightens his ability to offer our clients exceptional legal support.

EXPERIENCE

Trademark

- U.S. and International Trademark Prosecution
- U.S. and International Trademark Enforcement
- Attorney/Client Liaison
- Trademark Searching and Clearance
- Docketing
- Legal Research

Jurisdiction and Filing Proficiency

- WIPO, USPTO, EUIPO, CNIPA, and more

- TTAB litigation support
- UDRP matters