



Randy Roeser

Associate

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Randy provides invaluable expertise in resolving complex business disputes, with a focus on guiding clients through the intricate legal process surrounding the protection and enforcement of intellectual property rights.

His vast experience includes specific involvement in patent litigation in the Eastern District of Texas, a core specialty and asset in his practice, as well as federal courts throughout the country. Equally adept at litigation, dispute resolution, and risk management, Randy enables his clients—ranging from start-ups to multinational Fortune 500 companies—to concentrate on their central business operations. His clientele is diverse, operating globally in sectors as varied as software, hardware, mobile applications, microchips, and mechanical engineering.

Randy's well-honed skills extend to mitigating competitive and legal challenges involving patents, trademarks, copyrights, trade secrets, false advertising, and comprehensive litigation. He has represented clients before both state and federal courts and administrative bodies like the Trademark Trial and Appeal Board and the United States International Trade Commission.

Before joining Holland & Hart, Randy honed his legal acumen as an associate in the Eastern District of Texas, where his experience and skills were enriched by dealing with a wide array of patent litigation and intellectual property rights enforcement.

PRACTICES

Intellectual Property
Intellectual Property Litigation

EDUCATION

University of Houston Law Center, J.D.,
2015

magna cum laude

Order of the Barons

Order of the Barristers

Order of the Coif

University of Arkansas, B.A. Chemistry,
2012

magna cum laude

BAR ADMISSIONS

Colorado

Texas

Arkansas

COURT ADMISSIONS

United States District Court for the
District of Colorado

United States District Courts for the
Northern, Eastern, Southern, and
Western Districts of Texas

United States District Courts for the
Eastern and Western Districts of
Arkansas

U.S. Court of Appeals for the Ninth
Circuit

EXPERIENCE

- Intellectual Property Litigation
- Patent, Trademark, and Copyright Enforcement Strategies
- TTAB Disputes

RECOGNITION

- *Best Lawyers: Ones to Watch® in America*, Commercial Litigation, 2026; Intellectual Property Law, 2026; Litigation - Intellectual Property, 2024-2026
- Colorado Super Lawyers® Rising Stars, Intellectual Property Litigation, 2022, 2024, 2025
- 2018 International Association of Defense Counsel's Trial Academy Graduate
- Chickasaw Nation Higher Education Scholar

- American Intellectual Property Law Education Foundation - Sidney B. Williams, Jr. Scholar
- Silas Hunt Distinguished Scholar

PROFESSIONAL AND CIVIC AFFILIATIONS

- State Bar of Texas
 - Intellectual Property Law Section
 - American Indian Law Section
- Texarkana Bar Association
- Arkansas Bar Association
- Harrison County (Texas) Bar Association
- Texarkana Young Lawyers Association
 - President, 2017-2019