



Elizabeth Manno

Partner

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Elizabeth brings business-first strategies to IP disputes, positioning clients to protect their interests and innovations.

PRACTICES

Intellectual Property Litigation
Global Trademark Brand Management
Intellectual Property

EDUCATION

University of Florida Levin College of
Law, J.D., 2009
magna cum laude

The George Washington University, B.A.,
2006
cum laude

BAR ADMISSIONS

Colorado
District of Columbia
Florida
North Carolina

COURT ADMISSIONS

U.S. Court of Appeals for the Federal
Circuit
U.S. District Court for the District of
Colorado
U.S. District Court for the Eastern District
of North Carolina
U.S. District Court for the Eastern District
of Texas
U.S. District Court for the Middle District
of Florida
U.S. District Court for the Northern
District of Florida
U.S. District Court for the Southern
District of Florida
U.S. District Court for the Western District
of North Carolina
U.S. District Court for the Western District
of Texas

Elizabeth advocates for clients across every phase of patent and other IP controversies—from pre-litigation counseling through federal court litigation and appeal. She works closely with clients to understand what success truly means for their business. From the first indication of a dispute, she diagnoses critical challenges and develops strategies that manage risk and identify resolution opportunities.

She guides clients through the complex landscape of IP litigation, including patent infringement disputes, trademark enforcement, licensing negotiations, trade secret issues, and other technology-related controversies across industries including artificial intelligence, medical devices, semiconductors, software, wireless communications, IoT, and media streaming technologies. She also handles related commercial disputes that emerge from IP matters, including indemnity claims. Elizabeth also aids clients in developing their internal IP portfolio strategy to achieve their business goals, collaborating with the firm's award-winning patent prosecution team when appropriate.

A seasoned advocate, Elizabeth adeptly translates complex technical and legal concepts into compelling narratives that help judges and juries understand why clients should prevail, making even the most sophisticated technology relatable and accessible. Clients appreciate her clear, transparent communication style that keeps decision-makers informed at every stage and facilitates strategic, business-aligned action.

Elizabeth develops tailored, cost-effective approaches for each client that maximize outcomes and minimize exposure, including pre-patent litigation negotiations and innovative dispute resolutions.

Before joining Holland & Hart, Elizabeth was a partner at Venable LLP and Perkins Coie LLP. She served as a law clerk for then Chief Justice Michael L. Bender of the Colorado Supreme Court and the late Judge Richard Smoak of the U.S. District Court for the Northern District of Florida.

EXPERIENCE

Patent Disputes and Litigation

- Patent infringement analysis and comprehensive case strategy development

- Non-infringement and invalidity defense strategies
- Pre-litigation counseling and strategic response development
- Federal court litigation in high-volume patent venues
- Patent assertion entity and licensing dispute management
- International Trade Commission (ITC) Section 337 proceedings
- Appeals practice before the Federal Circuit
- Alternative dispute resolution and settlement negotiations

IP Counseling and Commercial Disputes

- Patent landscape analysis and freedom-to-operate opinions
- IP due diligence for mergers, acquisitions, and investments
- Technology licensing strategy and agreement negotiation
- Trade secret protection and enforcement programs
- Indemnity disputes arising from IP matters

Trademark Enforcement and Litigation

- Trademark enforcement strategy
- Federal Trademark Litigation
- Federal Court and TTAB Disputes

Specialized Technology Sectors

- Media streaming and data compression
- Artificial intelligence
- Medical devices
- Semiconductors
- Wireless devices
- GPS
- Software
- Internet of Things (IoT)

CLIENT RESULTS

Represented a medical device manufacturer as plaintiff in a patent infringement suit against a competitor device manufacturer relating to computer-assisted surgical techniques, drafted prevailing opposition to motion to dismiss pursuant to 35 U.S.C. § 101 and resolved the matter successfully with a settlement.

Defended a client against patent infringement claims relating to gift card activation and obtained summary judgment of noninfringement for the client that was affirmed on appeal.

Represented a client in an indemnity dispute over a patent infringement case relating to data compression. Successfully resolved the matter with a

settlement for attorneys' fees incurred in the underlying patent litigation.

Counseled and represented a SaaS provider in connection with multiple disputes over SaaS contracts with customers. Successfully obtained payments owed to client without initiating litigation.

Counseled and defended a premium cable and satellite television network against accusations that its video streaming service infringed multiple non-practicing entities' patents.

Elizabeth has represented clients seeking asylum in the United States on a pro bono basis.

Prevailed in declaratory judgment action regarding allegations of trademark infringement against nonprofit company. Obtained successful judgment against opposing party, including damages and cancellation of mark.

Defended retail company in trademark infringement action in federal court. Case settled favorably to client and dismissed.

PUBLICATIONS

"Patent Dispute Primer, Part 3," *Colorado Lawyer*, Co-Author, November 2025

"Patent Dispute Primer, Part 2," *Colorado Lawyer*, Co-Author, July 2025

"The Trump administration's approach to patent rights and enforcement comes into focus," *Westlaw Today*, Co-Author, April 15, 2025

"Patent Dispute Primer, Part 1," *Colorado Lawyer*, Co-Author, April 2025

"Navigating The Murky Waters Of Patent Infringement Damages," *Law360*, Co-Author, August 6, 2024

"Stay on Top of Hot Topics in Patent Damages Litigation," *IPWatchdog*, April 18, 2024

"PTAB Subpoenas: Practical Guidance on How to Use This Rare but Useful Tool," *IPWatchdog*, February 20, 2024

"Viewpoint: How unconscious bias keeps women from advancing at law firms," *Washington Business Journal*, Co-Author, October 24, 2023

"Five Ways AI Can Help with IP Portfolio Management," *IPWatchdog*, June 9, 2023

"Ten Reasons Companies Need to Stay on Top of Recent Patent Trends," *IPWatchdog*, July 21, 2022

"Uncertainty Remains Under Rule 45," *Bloomberg Law*, June 2020

"10 Ways In-House IP Counsel Can Get Ahead Amid Quarantine,"

Law360, Co-Author, April 17, 2020

"New Rules Give ITC Subpoena Recipients A Break," *Law360*, Co-Author, June 26, 2018

"Determining Willful Infringement When Circumstances Change," *Law360*, Co-Author, June 7, 2017

"Best Practices for IPR Proceedings and Real Party In Interest," *WIPR*, Co-Author, December 6, 2016

"Real Parties In Interest: Proceed With Caution," *WIPR*, Co-Author, November 8, 2016

"Commil v. Cisco – 1 Year Later," *Law360*, Co-Author, May 25, 2016

"Top 10 Alice Cases of 2015," *Law360*, Co-Author, December 17, 2015

SPEAKING ENGAGEMENTS

"Nuts and Bolts of Protecting Your IP," *Beverly Hills Bar Association*, July 16, 2025

"Advancing Women in IP: Actionable Strategies for Innovation and Success," Moderator, *District of Columbia Bar 5th Annual Summit for Women Leaders*, June 3, 2025

"AI and IP Issues in Major Corporate Transactions," *23rd Annual Rocky Mountain Intellectual Property & Technology Law Institute*, May 29, 2025

"Patent Litigation as a Business Dispute: Strategies Centered on Damages," *Lexology Webinar*, February 4, 2025

"Battling the Emerging DEI Backlash," *American Conference Institute's 4th Annual Summit for Women Leaders in IP*, June 26, 2024

"Patent Damages, What is Really at Stake?," Panelist, *Patent Litigation Masters Conference*, May 14, 2024

"Practitioners' Evaluation and Use of AI," *USPTO Artificial Intelligence and Emerging Technologies Partnership Series*, September 27, 2023

RECOGNITION

- IAM Patent 1000 – The World's Leading Patent Practitioners, Litigation – Bronze, 2025
- National Association of Women Lawyers, Virginia S. Mueller Outstanding Member Award Honoree, 2019

PROFESSIONAL AND CIVIC AFFILIATIONS

- National Association of Women Lawyers (NAWL)
 - Board of Directors, 2025-present
 - Research Committee Chair, 2019-2025

- Denver Conference Chair, 2019
- Rocky Mountain IP and Tech Institute, Planning Committee
- Colorado Women's Bar Association, Member
- Colorado IP American Inn of Court, Member
- Cupid's Charity, Board Member, 2019-2022
- Women's Bean Project, Volunteer, 2018-2020
- Historic Preservation Board, City of Lafayette, Colorado, Member, 2017-2018